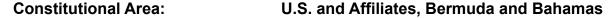
# 2022-2023 District Goals

District: 1 A





# **SERVICE ACTIVITIES**

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 65% of clubs in our district report service.

### **Action Plan**

DG Goals Service.docx

## MEMBERSHIP DEVELOPMENT

## **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	20
2nd Quarter	0	0	25	20
3rd Quarter	1	20	25	20
4th Quarter	0	0	25	20

**FY New Clubs** 

1

**FY Charter Members** 

20

**FY New Members** 

100

FY Retention Goal

80

#### **NET GROWTH GOAL**

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

40

## **Action Plan**

DG Goals Membership1.docx

## LEADERSHIP DEVELOPMENT

#### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 15% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 30% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

DG Goals Leadership.docx

## **LCIF: CAMPAIGN 100**

### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

#### **Action Plan**

DG Goals LCI.docx

## **CUSTOM GOALS**

## **Goal Statement**

# **Action Plan**

## **Goal Statement**

Update District Directory to the District website.

A moble version will be availabe to all Smart phone users.

A printable version will also be available from the District website.

Updates to the directory will be submitted via email to the Cabinet Secretary.

Completion date 7/31/21

## **Action Plan**